



DOWNTOWN DEVELOPMENT AUTHORITY

CITY OF AUBURN, GA

Bel Outwater, Chair

Mayda Brown Vice-Chair

Susan Long, Secretary

Massa Williams

Tina Nix

Jon Gomolak

Minutes

December 2, 2025

6:15

Auburn Public Library

24 5th Street

Members Present: B. Outwater, M. Brown, S. Long, M. Williams, T. Nix, Jon Gomolak

City Officials/Staff: S. Waters

CALL TO ORDER

Call to Order 6:15

OLD BUSINESS

1. Approval Of Minutes November 4, 2025

Action Taken: Motion to approve minutes of November 4, 2025

M.Brown Yes (1st Motion)

S. Long Yes

M. Williams Yes(2nd Motion)

T. Nix Yes

J. Gomolak Yes

New Business

1. Presentation from Edie Weintraub, Terra Alma

They were not able to attend the meeting.

2. Main Street Report

Winter Farmer's Market

December's Farmer's Market was closed due to sickness and cold weather.

Rise and Grind is up to date on rent payment. They will host Santa's Visit on Sat Dec. 13 \$20

The last car show of the year was successful. They want to host Car Shows here in 2026.

The City's 2026 schedule has been made but not approved yet. DDA members were asked to think about what improvement they would like to see and let Staci Waters know.

Sounding off Christmas on Sat Dec 6 at Perry Rainey from 3p – 6p. This location was chosen instead of downtown because we were anticipating downtown remodeling development.

Small Business Day in November was a success. Plan to do next year. We are in agreement that we want to focus on Small Business Development.

3. Christmas Light Contest

Citizens are encouraged to submit pictures of their decorated homes on social media. There will be a 1st, 2nd, and 3rd place winner for Gift cards. Gift card amounts: \$100, \$50 and \$25 Post on All Around Auburn Facebook/Instagram

Action taken: Motion made for \$175 for gift cards

M. Brown Yes

S Long Yes

M. Williams Yes (2nd Motion)

T. Nix Yes (1st Motion)

J. Gomolak Yes

4. Business of the Month

Staci asked if we would like to start this up again. We voted to rename it to Spotlight Business of the Month. We will put all names of Businesses (excluding Home Base as of now) in a jar and draw one out each month. We will post on Social Media: What they do, History of the Business, and How they contribute to the community. Mayda volunteered to “interview” the business selected each month.

It was also discussed to promote businesses by sponsoring a “scavenger hunt” were you visit the shop, find the item and get a stamp, turn stamps in to City Hall and receive a “prize”.

ANNOUNCEMENTS

Next Meeting – January 13, 2026

This meeting is not on the first Tuesday so that the new members elected can be sworn in at the City Hall Monthly meeting and can join us. Our Chair, Bel Outwater, will be moving. We would like to thank her for her many years of dedicated service to Auburn. She will be missed.

It was also discussed to move our meeting to City Hall. Bel had keys and could lock up the Library if we went passed 7pm. No decision was made at this time.

ADJOURN

Motion made to adjourn.

M. Brown

S. Long

M. Williams

T. Nix

J. Gomolak

Yes (1st Motion)

Yes

Yes

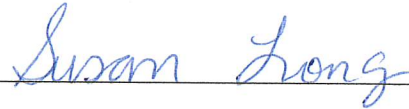
Yes

Yes(2nd Motion)

Respectfully Submitted



Bel Outwater
Chair



Susan Long
Secretary